



Most Innovative Business Analysis Solutions Provider 2024 | Purpose Bureau

Fulfilling environmental, social and governance (ESG) commitments is no longer optional for businesses; it's now an expectation. Purpose Bureau is at the forefront, transforming how businesses approach these commitments. By fostering innovation and identifying ESG risk, Purpose Bureau is helping their customers navigate the dynamic ESG landscape in which we all operate. Following Purpose Bureau's win in our Australian Enterprise Awards 2024, we had the opportunity to catch up with Nick Kamper, the Founder and Chief Executive Officer, for a closer look at the business.

ESG is crucial for a more conscious, fair, and sustainable business approach – to reduce the negative impact we have on the environment, economy, and society. Getting in touch with a professional force to help us navigate the ever-evolving landscape is truly the way forward.

Founded in 2021, Purpose Bureau is a leading ESG bureau that measures business impact and risks within supply chains or across business stakeholders. They play a crucial role in shaping a new era of corporate responsibility and environmental stewardship.

"We organise, transform, and analyse data on Australian businesses. Our unique data and insights increase transparency in ESG reporting and provide a more complete picture of the ESG profile of a business." - Nick, CEO Purpose Bureau

Leaning on its methodical and accurate collection of data,

Purpose Bureau consistently produces transformative ESG insights. Their robust insights verify the credentials of suppliers and customers without having to rely solely on self-reported information.

Purpose Bureau specialises in equipping businesses with the tools to evaluate their supply chain sustainability, focusing on critical areas including climate and modern slavery. Customers can utilise the bureau's data into their own existing enterprise resource planning or management software and leverage it to address ESG challenges at hand.

Solutions cover ESG due diligence including modern slavery due diligence, supply chain climate data and risks, value chain emissions – or scope 3 emissions – stakeholder sustainability, and more. Through their climate solution, businesses are measuring supply chain emissions, gauging climate action, and assessing climate-related risks. While their modern slavery solution allows for the assessment of global slavery exposure, the action being taken towards ethical labour and human rights practices, and a labour and human rights risk rating assessment.

With the world of ESG constantly changing, this labyrinth can be overwhelming for individuals and businesses. However, as a subject matter expert, and nimble organisation, Purpose Bureau is well placed to support its



customers through an evolving ESG landscape.

Purpose Bureau is a shining beacon for companies across Australia.

Founder and Chief Executive Officer, Nick Kamper shares, "Addressing the climate crisis, upholding human rights, abating modern slavery practices, and transitioning to a more just and sustainable economy is of utmost importance. Purpose Bureau is passionate about providing trusted data and insights, and empowering companies to make more responsible decisions."

As our Most Innovative Business Analysis Solutions Provider 2024, Purpose Bureau is a shining beacon for companies across Australia. We're sure to see Purpose Bureau expand on an even larger scale as it holds ESG so close to its core. For the rest of 2024, and beyond, "Purpose Bureau's key focus is growth, innovation, and supporting our customers through a rapidly evolving ESG landscape," adds Nick. The future looks promising as Purpose Bureau helps others to "elevate their ESG oversight."

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